



SG
FICTION

Behind
The
Iris

DECEMBER

NEWSLETTER



SG Fiction Update

It is December and we are oh so close to Christmas. The jolly fat man will be on his way around the world in his sleigh to see who's been naughty or nice. I just hope I'm not on his naughty list!

I have been extremely busy, again, this past month. The website is flying and I am climbing search engine rankings by using my SEO (Search Engine Optimisation) training from my career change away from teaching. Digital marketing courses are really turning out to be very useful indeed!

The feedback I have had about the new newsletter format has been excellent. Thank you to all of you who have shared your thoughts on the new layout and interactive format!

The [new SG Fiction website](#) is taking off too! The amount of visitors I get on a daily basis from all over the world is incredibly exciting and I can't stop checking my mobile to see who is on it and where they are.

This is a special newsletter. In this issue, I will reveal the cover of my new, [upcoming novel, Anna's Awakening](#). I have loved seeing the cover take shape, step-by-step, over the past month or so, and is time to share with you first - my subscribers. Thank you!

SG Fiction Dec. Highlights

Most Visited
Webpage:

[SG Fiction
Blog](#)

Most Read
Blog:

[Guide To KDP:
Kindle eBooks](#)

New Author
Landing Page:

[Books Page](#)

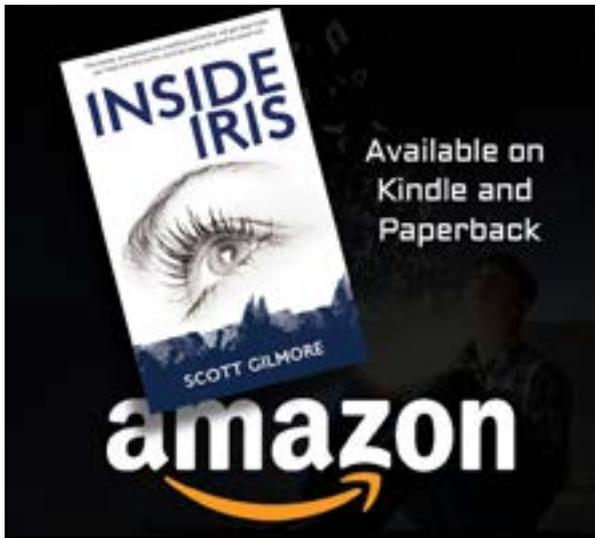
Most
Watched
YouTube
Content:

[Blackout
Writing](#)

Check it out,
guys!

Most Site
Visits Outside
UK:

USA - Thank
you to all
of you guys
reading my
content in the
States!



Inside Iris - The Perfect Christmas Gift

Many people bought Inside Iris last Christmas and I have received so much positive feedback from young adults. However, many of my reviews and verbal feedback in person has been from adults and even pensioners! [Buy your copy from Amazon today!](#)

I would love to spread Iris' story further over the holidays and would love to ask you subscribers to [share this newsletter with 10 contacts in your email list](#). Only choose people who you feel would be interested in the book or the brand new cover reveal for Anna's Awakening on page 4.

Sorry! No Writing Tips!

If you are looking to flick to the last page to view The Nib: Creative Writing Exercises, I'm afraid they will be on hiatus until January's edition.

On page 4, I have a full-page cover reveal of Anna's Awakening.

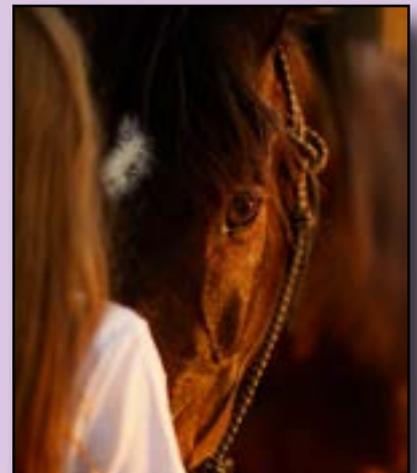
The hand-drawn pieces of bespoke art are drawn by a friend of mine who is an exceptional local artist. Please send me an email with your thoughts on the new cover. Enjoy!



Are You An Author In Need Of Help?

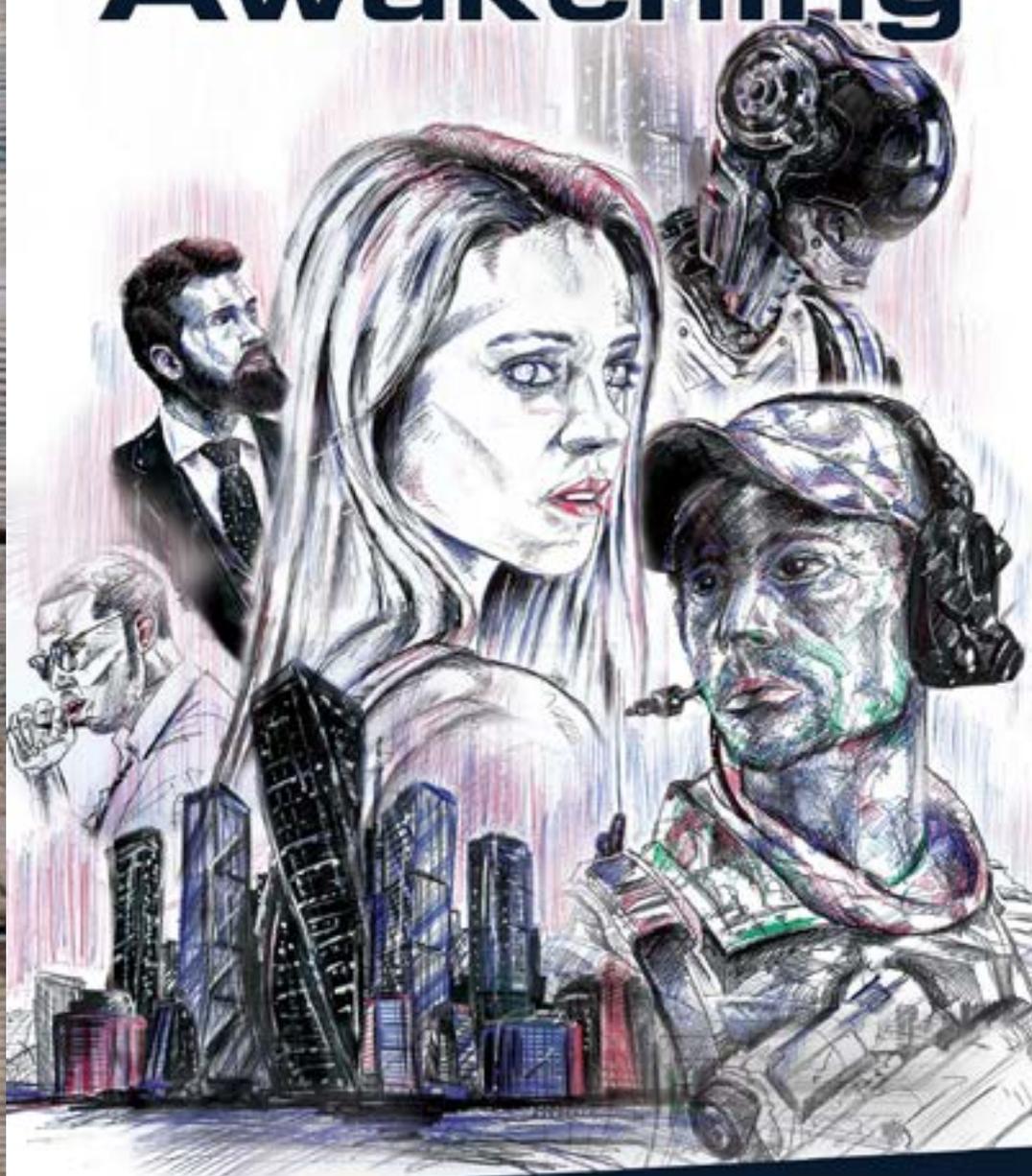
With 2020 just on the horizon, I many authors will be considering the publication or marketing of a new novel. As I am currently going through this process, I know it is a mammoth task.

If you are unsure of how to go about launching and promoting your book in 2020, check out my [SEO tip blogs](#) and the [SEO marketing packages](#) I offer for authors. You can contact me in the contact form to enquire further.



Two years after escaping The Institute, Iris learns her true identity. As Iris becomes Anna, a fire burns inside that will consume The Authorities once and for all.

Anna's Awakening



Scott Gilmore

Anna's Awakening Cover Reveal

Please email me with your feedback on the cover. I'd love to hear it!